



CYBEX RUBY – A LIGHTWEIGHT STROLLER THAT IS SURE TO IMPRESS

The CYBEX Ruby is the new generation lightweight of strollers. Offering the functionality and safety of a full-size stroller, the lightweight frame and streamlined design make the Ruby the ideal companion for city families.

The Ruby weighs in at less than 13 lbs, but there is nothing lightweight about its design and functionality. This stylish stroller is equipped with rear-wheel suspension for a smooth journey to and from summer play dates as well as one-touch cable link brakes for safety. Ergonomically designed soft-touch handles and a backrest with two reclining positions make the Ruby a comfortable choice for both the child and parent. This lightweight stroller is fitted with a Super Canopy developed by CYBEX in accordance with the strictest UV protection standards (UV 50+). The canopy is also individually adjustable for optimum protection during those sunny summer days. The Ruby easily folds down to a compact size for practical storage and comes complete with a handy shoulder carry strap. The machine washable covers are available in a variety of fresh, summery colors to compliment each family's personal style, such as Purple Potion, Eclipse, Lagoon, Coffee and Lipstick. With its unique design details, fun fabrics and optional accessories such as the infant car seat adaptors (yes the Ruby can easily transport the Aton infant car seat/carrier along with other brands) durable rain cover and cup holder, the Ruby offers a lightweight alternative for busy urban families. Martin Pos, Founder and Chairman of CYBEX, points out, "Ruby is all about ease and mobility. We stripped down the design to the bare necessities without sacrificing functionality or safety."

As a globally recognized brand, CYBEX continues to raise the bar with its innovative designs, breakthrough technology, superior safety features and flawless functionality. CYBEX develops each product from start to finish using its signature three-pronged approach of safety, design, and functionality. From baby carriers to car seats and strollers, CYBEX delivers superior products for the urban lifestyle while preserving high standards of style and function.

The CYBEX Ruby is ideal for quick trips out to the park or even as a second stroller. With its remarkably agile design, the CYBEX Ruby is the must-have stroller for active families.

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ABOUT CYBEX:

CYBEX develops and distributes safe, innovative and lifestyle-led infant and children's products for parents. Our vision is to achieve the seemingly impossible. This finds expression in the CYBEX S.D.F. Innovation Principle, which aims to provide above-average Safety and quality, coupled with distinctive Design and ingenious Functionality. For more information please visit www.cybex-online.com

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